

## Section 4 – Program Information

Both schools first learned about the Safe Routes to School program while working with the City of Alpharetta on this infrastructure application. As such, neither has created a SRTS plan yet but will participate in the program. As soon as the Georgia Department of Transportation's Resource Center for the SRTS program is up and running, both schools will coordinate their efforts with the Resource Center staff.

Webb Bridge Middle School's principal, Elizabeth Fogartie, and the school's Parent Teacher Association are in support of the SRTS program and plan to create a SRTS plan in 2009. They look forward to participating in such programs as the International Walk to School Day and addressing the five "E's" of the SRTS plan and program. Although Creek View Elementary School does not have a SRTS plan, both the principal, Ronald T. Trussell, and physical education instructor, Kris Melnyk, have considered ways in which to address the five "E's" of a SRTS program. Creek View's SRTS plan and program, which will be created in 2009, will most likely include the following steps/activities:

### (1) EVALUATION

- Speak with Windward's Homeowner's Association to gain an understanding of its intentions to promote pedestrian safety. (Note: Windward is a large, master-planned community consisting of both commercial and residential development, including more than 2100 homes.)
- Coordinate activities with the community crossing guard and the Creek View school crossing guard, both of whom will record data detailing the frequency of walkers/riders versus the amount of motorized vehicles that participate in morning and afternoon carpool.
- Discuss the introduction of speed humps approaching the pedestrian crosswalk on the Creek View campus; if added, record data of average vehicle speed before and after the installation of the speed humps.
- Coordinate with parents concerning their intentions of creating and maintaining a "walking school bus".

### (2) ENCOURAGEMENT

- Develop various incentive programs: i.e. (1) Punch Card System – after a specified amount of punches received for walking/biking to school, the student will receive a reward and/or will have his/her name placed in a drawing for a reward; (2) Achievement Board – this board will illustrate those grade levels and/or classes that have the most participants walking/biking to school, and the winning group will claim a prestigious "trophy" (yet to be designed).

### (3) EDUCATION

- Continue to address the benefits of walking/biking to school through the school's physical education curriculum. Utilize the school's cheetah-times newspaper and run an article in there about such benefits.
- Create a bi-weekly segment on the school's cheetah channel addressing healthy living habits (for example, this segment may be called "Coach's Corner"). Will be an excellent opportunity for student council members to demonstrate their leadership qualities as they partake in projects, preparing them for this spot on the school's news channel.
- Join efforts with the Alpharetta Police Department in hosting a bike rodeo. Students will be instructed on bicycle maintenance, road safety, and rules of the road. They will participate in various courses for technical practice. (This will be a great event for the safety patrol members to engage their leadership skills as well.)

### (4) ENGINEERING

- Recently purchased an "in-street crosswalk sign" that is in the process of being installed.
- Repainted the pedestrian crosswalk recently, making it more obvious to oncoming vehicles.

### (5) ENFORCEMENT

- Coordinate efforts with the Alpharetta Police Department, who often uses radar guns to assess vehicle speed and ticket violators at the entrance of Creek View's driveway.

Creek View Elementary School is very eager to initiate a SRTS Program. Whether through the student's physical participation or through the school's curriculum, the program will influence every child in the school. Kris Melnyk, will be the SRTS Coordinator and will recruit the assistance of fellow faculty members and a variety of school clubs to increase participation in the program as the SRTS plan is developed and the program is instituted at Creek View Elementary.

The City of Alpharetta is pleased to coordinate their efforts with both schools in order to encourage children to walk/bike to school. The city is prepared to offer its resources for the creation of a SRTS plan and program for both schools. For example, city engineers will provide traffic data and information regarding the need and location for future sidewalks, crosswalks, and other improvements to the infrastructure leading to the school. Alpharetta's police officers and firefighters are available for participation in the International Walk to School Day and other coordinated efforts for encouraging walking and biking to school. The police officers are also available to assist with bicycle safety classes.

Webb Bridge Middle School, Creek View Elementary School, and the City of Alpharetta may not have a full fledged SRTS program currently in place, but all parties are invested in the program and will combine their efforts to initiate a SRTS plan and implement a program. Together with the Georgia Department of Transportation, we have the resources necessary to encourage and initiate walking and biking to school in the City of Alpharetta.

Project Title: Creek View Elementary and Webb Bridge Middle Sidewalk Improvements  
Agency Name: City of Alpharetta